



**NHOA**

Native Hawaiian Organizations Association

# 2024 SMALL BUSINESS SUMMIT

## Sponsorship Opportunities

April 22-24, 2024  
Ala Moana Hotel

# *Highlights of the 2023 Small Business Summit*

Sold out Attendance (over 300 people)

Sold out Exhibitor Tables (over 25)

Dedicated Networking Opportunities in Casual Settings

Representatives from DoD and Civilian Agencies

Many GovCon Subject Matter Experts in Attendance

Dedicated Matchmaking with Agencies and Prime Contractors





# What's New for the 2024 Small Business Summit?

*Who attends  
NHOA's Small  
Business Summit?*

NHOA's Small Business Summit is for the entire government contracting community (not just for NHOs). Our attendees include small/medium businesses, large businesses, government agency representatives (both DoD and Civilian agencies), SBA and their resource partners, GovCon subject matter experts (attorneys, accountants, business development), service providers to contractors, and more! NHOA is constantly looking for ways to improve and ensure that we are providing our attendees with a meaningful event that they find value in. We are pleased to highlight some of the things that will be new for 2024.

- Pre-conference day with special sessions
- VIP reception for sponsors, speakers and invited guests
- Exhibitors in separate, dedicated Exhibitor Hall
- Ability for most exhibitors to set up a day in advance
- Networking lounge to connect in a quieter setting
- More streamlined check-in process
- Dedicated sessions for individual agencies
- Breakout session tracks based on experience level

## Why you should be a sponsor



### *Networking opportunities*

The Business Summit provides attendees with dedicated opportunities like the Pre-Conference Reception to network with federal agencies, prime contractors, government contract influencers and more!

### *Highlight your brand*

The Business Summit provides companies with the opportunity to highlight their services and products to business in the GovCon space, teaming partners and government agencies.



### *Education & resources*

The Business Summit provides attendees with unique educational opportunities and connects them with important resources that can help their business grow and succeed in government contracting.



## Sponsorship Packages

SPONSOR BENEFITS	SPONSORSHIP LEVEL				
	Platinum [\$12,500]	Diamond [\$8,500]	Gold [\$5,000]	Silver [\$3,000]	Bronze [\$1,500]
Complimentary Summit Registrations	5	4	4	3	2
Additional Registrations (at Member Rate)	✓*	✓*	✓*	✓*	✓
Invitation to VIP Reception	✓	✓	✓	✓	✓
Conference Program Ad - Full Page	✓*	-----	-----	-----	-----
Conference Program Ad - ½ Page	-----	✓*	-----	-----	-----
Logo featured in Program	✓*	✓*	✓*	✓*	✓
Pre-Event Sponsor Campaign via Whova	✓*	-----	-----	-----	-----
Recognition in “Know Before You Go” webinar for Attendees	✓*	✓*	-----	-----	-----
Keynote Speech (limited to 30 minutes)	✓	-----	-----	-----	-----
Option to do a breakout session or influence session/panel topic	-----	✓*	-----	-----	-----
Logo on event website with link back to website	✓*	✓*	✓*	✓*	✓
Logo recognition in promotional emails	✓*	✓*	✓*	✓*	-----
Social media recognition	✓*	✓*	✓*	✓*	-----
Option to have promotional items included in conference bag (sponsor provided)	✓*	✓*	✓*	✓*	-----
Exhibitor Booth Prime Placement	✓*	✓*	-----	-----	-----
Exhibitor Booth (in-person and event app)	✓*	✓*	✓*	✓*	✓
Reserved seating in Main ballroom	✓	✓	-----	-----	-----
Logo recognition in conference signage	✓*	✓*	✓*	-----	-----
Logo recognition in slide presentation shown during general session and breaks	✓*	✓*	✓*	✓*	-----
Push Notifications during event (Whova)	3	2	1	-----	-----
Visibility in Whova via rotating banner	✓*	✓*	✓*	✓*	-----
Verbal recognition during opening remarks	✓*	✓*	✓*	-----	-----
Recognition in post-event email	✓*	✓*	✓*	-----	-----
Pre-Conference Attendee list (opt-in)	✓*	✓*	✓*	-----	-----
Post-Conference Attendee List (opt-in)	✓*	✓*	✓*	✓*	-----

## Ala Carte Sponsorships

### **PRE-CONFERENCE RECEPTION** **\$12,500 (up to 2 available)**

Company Name Logo on the following:

- Program & App
- Reception & Conference Signage

Ability to provide remarks (10 minutes) to reception attendees at the microphone

2 Full Conference Registrations with Access to VIP Reception

4 Additional invitations to the VIP reception

2 Push Notifications (Whova) during Conference

\*Certain other benefits included in the Platinum Sponsorship

### **MATCHMAKING** *New for 2024*

**\$12,500 (up to 2 available)**

Company Name Logo on the following:

- All Matchmaking correspondence
- Program & App
- Matchmaking & Conference Signage

2 Full Conference Registrations with Access to VIP Reception

4 Additional invitations to the VIP reception

2 Push Notifications (Whova) during Conference

\*Certain other benefits included in the Platinum Sponsorship

### **VIP RECEPTION** *New for 2024*

**\$8,500 (up to 2 available)**

Company Name Logo on the following:

- Program & App
- Reception & Conference Signage

Ability to provide remarks (10-minute max) to reception attendees at the microphone

2 Full Conference Registrations with Access to VIP Reception

6 Additional Invitations to VIP Reception

1 Push Notification (Whova) during Conference

\*Certain other benefits included in the Diamond Sponsorship

### **NETWORKING LOUNGE** *New for 2024*

**\$8,500**

Company Name Logo on the following:

- Program & App
- Lounge & Conference Signage

Option to have a display/table in the lounge

2 Full Conference Registrations with Access to VIP Reception

3 Additional Invitations to the VIP Reception

1 Push Notification (Whova) during Conference

\*Certain other benefits included in the Diamond Sponsorship

**BOOK SPONSOR  
FOR ATTENDEE BAGS**  
*New for 2024*  
**\$5,000**

Company Name Logo on the following:

- Program & App
- Book Signing Signage

2 Full Conference Registrations with access to VIP Reception

2 Additional Invitation to VIP Reception

\*Certain other benefits included in the Gold Sponsorship

**ATTENDEE TOTE BAGS**  
**\$3,500**

Company Name Logo on the following:

- Conference Bag
- Program & App
- Website & Social Media

1 Full Conference Registrations with access to VIP Reception

2 Additional Invitation to VIP Reception

\*Certain other benefits included in the Silver Sponsorship

**ATTENDEE LANYARDS**  
**\$1,500**

Company Name Logo on the following:

- Conference Lanyards
- Program & App
- Website

1 Full Conference Registrations with access to VIP Reception

1 Additional Invitation to VIP Reception

\*Certain other benefits included in the Bronze Sponsorship

**Sold Out!**

Please contact Shannon Edie with any questions:

(808) 780-2588 or

[shannon@nhoassociation.org](mailto:shannon@nhoassociation.org)

To reserve your sponsorship, please complete a Sponsor Commitment Form today:

<https://form.jotform.com/232727807703156>