

## SPONSORSHIP DETAILS

### What is NHOA and the Small Business Summit?

The Native Hawaiian Organizations Association (NHOA) is a trade association that supports Native Hawaiian Organizations (NHOs) and their for-profit 8(a) subsidiaries. The NHOA community encompasses business, government, and nonprofit entities throughout the country.

NHOA is hosting its eighth annual Small Business Summit on **Tuesday, April 5<sup>th</sup> to Wednesday, April 6<sup>th</sup>, 2022** at the **Ala Moana Hotel** in Honolulu, Hawai'i. The event provides educational and networking opportunities for all stakeholders in the government contracting industry.

### Who attends the Small Business Summit?

Government contractors  
Business representatives  
Government agency representatives  
Contracting staff  
Industry experts

### What happens at the Small Business Summit?

The Small Business Summit features:

- A distinguished lineup of speakers and panelists
- Breakout and plenary sessions focused on business development, federal small business certifications and contractor compliance
- Opportunities to connect and engage with potential partners and helpful resources

These components are designed to help attendees obtain valuable and relevant industry information, form relationships, and expand business opportunities.

### Why sponsor the Small Business Summit?

A conference like this is not possible without the generous support of corporate and community partners. We invite you to partner with us in supporting the business community while creating visibility and building a network for your organization. As a sponsor, you will have the opportunity to access potential customers and teaming partners, showcase your organization alongside national speakers, and connect with a diverse audience from across the United States.

Recognizing that our partners have different needs and varying corporate strategies, we have designed a set of exclusive sponsorship packages to provide sponsors with maximum exposure for their investment. Please see the "Sponsorship Opportunities" for specific details.

#### PROMOTE AND SHOWCASE

- Present your organization and promote your products and/or services to attendees.

#### NETWORK AND CONNECT

- Be a part of a unique event in Hawaii that brings together influential leaders and decision makers, industry experts, and policy makers in the Federal contracting industry.

#### GENERATE LEADS

- Connect with business leaders and industry experts to build brand awareness, increase traffic to your organization, and engage with potential partners and customers.

## SPONSORSHIP OPPORTUNITIES

BENEFITS	SPONSORSHIP LEVEL & PRICE				
	PLATINUM SPONSOR \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,000	VENDOR \$700
<b>Pre-Conference Recognition</b>					
Recognition on the event website with sponsorship level (including logo, link to website, and 50-word corporate profile)	✓	✓	✓	✓	✓
Recognition in pre-event social media and publications (i.e., newsletter, email blasts, etc.) with sponsorship level	✓	✓	✓	✓	
Special recognition on event website/registration confirmation email	✓				
<b>Conference Recognition</b>					
Option to have an in-person exhibit table	✓	✓	✓	✓	✓
Option to have a custom virtual booth: Avatar/headshot, logo, website link, social media and contact information, marketing materials, and dedicated booth chat • Expanded visibility - Attendees can visit virtual booth until August 2022 • Embedded informational/marketing video in virtual booth	✓	✓	✓	✓	✓
Recognition in the conference app	✓	✓	✓	✓	✓
Option to provide your promotional material(s) to be distributed to in-person attendees	✓	✓	✓		
Logo featured in conference app	✓	✓			
Promotional push notification(s) sent via the conference app	2	1			
Logo showcased during breaks	✓	✓	✓		
Opportunity to host a networking event	✓				
Logo featured at the beginning of plenary/breakout session presentations	✓				
Option to be a panelist (limited to the first 10 Gold-level sponsors)		✓			
Option to be a panelist or a keynote speaker	✓				
Option to show a 5-minute (max) video (during scheduled break)	✓				
<b>Post Conference</b>					
Post-Event Reporting	✓	✓	✓		
Post-Conference Mailing List	✓	✓	✓		
Appreciation Email	✓				
<b>Registrations</b>					
Complimentary Registrations	5	4	3	2	1
NHOA Member Rate Registrations (in addition to complimentary registrations)	4	3	2	1	

**SPONSORSHIP CONFIRMATION FORM**

**SECTION 1: SPONSORING COMPANY INFORMATION**

Name of Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

**SECTION 2: SPONSORSHIP COMMITMENT**

I would like to reserve the following sponsorship for the 2022 Small Business Summit:

Platinum Sponsor (\$10,000)    Gold (\$5,000)    Silver (\$3,000)    Bronze (\$1,000)    Vendor (\$700)

**SECTION 3: CANCELLATION INFORMATION**

All cancellations must be made in writing (email or letter) and confirmed as received by NHOA. Cancellations received by NHOA by **February 4, 2022** will receive a full refund. Cancellations received by NHOA between **February 5, 2020 - February 20, 2022** will receive a 50% refund. Cancellations received by NHOA between **February 21, 2022 - March 3, 2022** will receive a 25% refund. No refunds will be made after **March 4, 2022**.

**SECTION 4: AGREEMENT TO TERMS**

Sponsorships are not confirmed until payment is received by NHOA. All payments must be received by March 31, 2022. By completing this Sponsorship Confirmation Form, the above-mentioned organization agrees to sponsor this event at the amount selected above. Upon receipt of signed Sponsorship Confirmation Form and payment, NHOA agrees to provide the benefits for the selected sponsorship level. Sponsor understands that sponsorship benefits will not be applied until NHOA receives the signed Sponsorship Confirmation Form and payment.

**SECTION 5: PAYMENT**

Please send an electronic invoice\*                       Check enclosed

*\*A processing fee will be charged for electronic payments.*

**SECTION 6: MISCELLANEOUS**

Please indicate if your organization would like an exhibitor table:

Yes, we would like an exhibitor table.\*                       No, we do not want an exhibitor table.

*\*Please notify NHOA by March 14, 2022 if you would like an exhibitor table to ensure sufficient tables are set up.*

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Name/Title: \_\_\_\_\_

**Please return the completed form via mail or email to:**

Native Hawaiian Organizations Association  
c/o Na Alii Consulting & Sales, LLC  
3375 Koapaka St, Ste B200  
Honolulu, HI 96819  
[daphne@nhoassociation.org](mailto:daphne@nhoassociation.org)  
808.369.1471