



2019

NHOA

Native Hawaiian Organizations Association

BUSINESS SUMMIT CONFERENCE

5.21 – 23.2019

Prince Waikiki Hotel, Hawaii



SPONSORSHIP OPPORTUNITIES

Dear Colleague,

We are pleased to announce that the Native Hawaiian Organizations Association's (NHOA) 5th Annual Business Summit Conference will be held on May 21 – 23, 2019 at the Prince Waikiki in Honolulu, Hawaii. The theme of this year's Business Summit Conference is: ***Ka 'Upena "The net"***. A fine meshed net misses nothing, big or small. An important Native Hawaiian craft, 'upena can be likened to the small business community. Businesses must explore all opportunities to ensure nothing is overlooked. Additionally, businesses of all sizes must work together as they endeavor to find success.

A fruitful conference requires the following fundamental elements: a diverse and passionate audience, expert speakers and a platform to inspire networking. We are confident that our Business Summit Conference will deliver each of these elements and more. This event brings together a diverse group of stakeholders in the federal contracting industry and offers attendees a distinguished lineup of speakers, a number of different opportunities to network with businesses and government representatives, and access to high quality vendors.

Recognizing that our partners have different needs and varying corporate strategies, we have designed a set of exclusive sponsorship packages to provide sponsors with maximum exposure for their investment. This year, vendor tables will be placed in strategic locations designed to provide exhibitors with the highest visibility. In addition, to encourage attendee networking with our exhibitors, this year we will be increasing the number of short breaks as well as providing exhibitor bingo for attendees to participate in.

A conference like this isn't possible without the generous support of corporate and community partners and we therefore invite you to partner with us in order to continue the success of the NHOA Business Summit Conference. Your support of this event will provide your organization with the opportunity to access potential customers and teaming partners, showcase your organization alongside national speakers, and allow you to connect with a diverse audience from across the United States.

We look forward to another rewarding, successful Business Summit Conference with all of our attendees, sponsors and partners.

Mahalo,
Lani Dawson-Arena, President
Native Hawaiian Organizations Association

BUSINESS SUMMIT CONFERENCE OVERVIEW

The NHOA Business Summit Conference is hosted by the Native Hawaiian Organizations Association (NHOA) and is currently in its fifth year. The NHOA has worked diligently to create an innovative event which combines culture, technology and education, and which provides an impressive group of speakers, attendees and vendors.

QUICK FACTS

LOCATION	The Prince Waikiki is located at the gateway to Waikiki, and each of its hotel rooms provide the guest with an ocean view. The venue is within walking distance of Ala Moana Shopping Center, Waikiki Beach, numerous restaurants and various nightlife and entertainment options.
DATES	May 21 – 23, 2019 (Tuesday – Thursday).
TOPICS	The keynote speakers, panelists and breakout session topics will focus on issues relevant to all federal contractors, both small and large, including: SBA regulations, teaming, cybersecurity and agency priorities.
AUDIENCE	We are expecting 200+ individuals at the 2019 Business Summit Conference, including: federal contractors, contracting officers and other agency representatives, industry consultants, and various business representatives.
CONTACT	For more information about the Business Summit or Sponsorship Opportunities, please contact: Shannon Edie, Consultant shannon@nhoassociation.org (808)369-1470 Daphne Tong-Pave, Consultant daphne@nhoassociation.org (808)369-1471

SPONSORSHIP OVERVIEW

Our Sponsorship Packages are designed to provide maximum exposure and interaction with meeting participants. Support of the Business Summit Conference will be recognized before, during and after the event through multiple channels of print and electronic marketing, signage and on-site recognition.

SPONSOR BENEFITS

Promote and Showcase

- Present your brand, company or organization and promote your products to attendees; meet potential teaming partners and government customers

Network and Connect

- This is the only event in Hawaii which brings together the influential thought leaders, decision makers, industry partners, and government policy makers of the Federal contracting industry.

Generate Leads

- Generate leads by linking your presence with the premier government contracting event in Hawaii.

BENEFITS INCLUDED IN ALL PACKAGES*

- Complimentary registration(s) (exact number dependent on sponsorship level)
- Discount on additional registrations (exact number dependent on sponsorship level)
- Recognition on the event website
- Recognition in all pre-event publications (social media, email blasts, flyers)
- Recognition in the final printed program
- Opportunity to distribute sponsor-provided promotional materials in attendee bags
- Option to have an exhibit/vendor table (please note that table locations will be assigned by NHOA)
- Opportunity to participate in Exhibitor Bingo (attendees will receive a card with the logo of each vendor and will get a stamp for that vendor by visiting the vendor table; a completed card will enter the attendee into a prize drawing which will take place after the last session on the first day)

**Exception for vendor only package*

SPONSOR PACKAGES

BENEFITS	SPONSORSHIP LEVEL				
	Vendor \$700	Bronze \$1,000	Silver \$3,000	Gold \$5,000	Platinum \$10,000
Complimentary registrations	1	1	2	3	4
Additional registrations at Early Bird Member Rate	1	1	2	3	4
Promotional item to be included in attendee “swag bags” (can be paper/brochures or other item)	-	1	1	2	2
Recognition on the event website with sponsorship level (including logo, link to website, and 50-word corporate profile)	-	•	•	•	•
Recognition in all other pre-event publications with sponsorship level from date of sponsor’s commitment (i.e., newsletter, email blasts)	-	•	•	•	•
Exhibit table (*Optional)	•	*	*	*	*
Recognition in the final printed program (quarter-page advertisement)	-	•	-	-	-
Recognition in the final printed program (half-page advertisement)	-	-	•	-	-
Recognition in the final program (full-page advertisement)	-	-	-	•	-
Recognition in the final program (full-page advertisement with premium placement)	-	-	-	-	•
Inclusion of logo on conference signage	-	-	•	•	•
Access to attendee list (with contact information) after event	-	-	•	•	•
Reserved seating at the Gold Sponsor’s Table	-	-	-	•	-
Reserved seating at the VIP Table	-	-	-	-	•
Option to be a panelist (limited to the first 10 Gold-level sponsors)	-	-	-	•	-
Option to be a panelist or a keynote speaker	-	-	-	-	•
Option to address the conference or show a 5-minute (max) video	-	-	-	-	•

* NHOA reserves the right to add and/or substitute benefits to the different packages depending on availability.

OTHER EXCLUSIVE SPONSORSHIP OPPORTUNITIES

In addition to the Sponsorship Packages listed above, NHOA is pleased to offer the following exclusive sponsorship opportunities.

SPONSORSHIP OPPORTUNITY	COST
<u>Nametag Lanyards</u> (1 available): The sponsor will receive a great branding opportunity by having their name and logo on the lanyards worn by attendees.	Items for 200 – 250 *
<u>Conference Bags</u> (1 available): The sponsor will receive a great branding opportunity to have their name and logo on the bags provided to all attendees	Items for 200 -250 *
<u>Breakfast Sponsorship</u> (2 available): Your sponsor support allows attendees to get their day started right with breakfast, while you benefit from added exposure.	\$ 4,000 (each)**
<u>Lunch Sponsorship</u> (2 available): This sponsorship allows your organization to gain maximum exposure within a single event that is attended by the majority of conference attendees. This sponsorship includes the opportunity to give brief remarks from the podium prior to lunch.	\$10,000 (each)**
<u>Afternoon Refreshment Sponsorship</u> (2 available): Connect your brand with attendees during one of the refreshment breaks.	\$3,000 (each)**
<u>Pre-Conference Reception</u> (1 available): A great opening to the Business Summit and the opportunity to give remarks will make a significant impact on attendees.	\$5,000**
<u>Conference Reception</u> (1 available): The relaxed atmosphere is perfect for networking and provides your organization with a great opportunity for specialized exposure. You will have the opportunity to provide remarks during the event.	\$7,500**

*Sponsors will have the opportunity of using their own vendor to provide the promotional items or NHOA can provide a vendor and will work with the sponsor to select the desired product(s).

**These sponsorship opportunities will include some of the other benefits included with the Sponsorship Packages. The benefits included will correspond to the package which is closest in terms of price but on a modified basis. For questions, please contact Shannon Edie at shannon@nhoassociation.org or (808)369-1470 or Daphne Tong Pave at daphne@nhoassociation.org or (808) 369-1471.

HOW TO SECURE YOUR SPONSORSHIP PACKAGE

To secure your sponsorship package, please complete the attached Sponsorship Conformation Form and return it to:

Native Hawaiian Organizations Association
 c/o Shannon Edie
 P.O. Box 29735, Honolulu, HI 96820
shannon@nhoassociation.org
 Telephone: (808) 369-1470

SPONSORSHIP CONFIRMATION FORM

SECTION 1: SPONSORING COMPANY INFORMATION

Name of Company: _____

Contact Name: _____ Title: _____

Street Address: _____ City/State/Zip: _____

Phone: _____ Email Address: _____

Website: _____

SECTION 2: SPONSORSHIP COMMITMENT

I would like to reserve the following sponsorship for the NHOA's 2019 Business Summit Conference:

Platinum (\$10,000) Gold (\$5,000) Silver (\$3,000) Bronze (\$1,000)

Vendor (\$700)

Other Exclusive Sponsorship Opportunities:

Lunch Sponsorship (\$10,000) Pre-Conference Reception (\$5,000)

Conference Reception (\$7,500) Breakfast Sponsorship (\$4,000)

Afternoon Refreshment Sponsorship (\$3,000)

Conference Lanyards Conference Bags

SECTION 3: CANCELLATION INFORMATION

All cancellations must be made in writing (email or letter) and confirmed as received by NHOA by April 1, 2019 to receive a full refund. Cancellations made in writing and received by NHOA between April 2 – 22, 2019 will receive a 50% refund. No refunds will be made after April 22, 2019.

SECTION 4: AGREEMENT TO TERMS

Sponsorships are not confirmed until payment is received by NHOA. All payments must be received by April 22, 2019. By completing this Sponsorship Confirmation Form, the above-mentioned organization agrees to sponsor this event at the amount selected above. Upon receipt of signed Sponsorship Confirmation Form and payment, NHOA agrees to provide the benefits for the selected sponsorship level. Sponsor understands that sponsorship benefits will not be applied until NHOA receives the signed Sponsorship Confirmation Form and payment.

SECTION 5: PAYMENT

- Please invoice me
- Check enclosed

SECTION 6: MISCELLANEOUS

If your sponsorship level comes with the option of having an exhibitor table, please indicate whether your organization would like to take advantage of this option:

- Yes, we would like a vendor table
- No, we do not want a vendor table
- I am unsure at this time whether we would like a vendor table*

In order to ensure that we have a sufficient number of vendor tables set up during the conference, the deadline to notify NHOA of your selection is **April 22, 2019.*

Signed: _____

Title: _____

Date: _____

Please return the completed form via mail or email to:

Native Hawaiian Organizations Association
c/o Shannon Edie
P.O. Box 29735
Honolulu, HI 96820
shannon@nhoassociation.org
Telephone: (808) 369-1470

Upon receipt of the completed form and payment, you will be contacted by a member of NHOA's Business Summit Planning Committee to coordinate fulfillment of your sponsorship benefits.