

# SPONSORSHIP OPPORTUNITIES

BENEFITS	SPONSORSHIP LEVEL & PRICE			
	PLATFORM SPONSOR \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,000
<b>Pre-Conference Recognition</b>				
Recognition on the event website with sponsorship level (including logo, link to website, and 50-word corporate profile)	✓	✓	✓	✓
Recognition in pre-event social media and publications (i.e., newsletter, email blasts, etc.) with sponsorship level	✓	✓	✓	✓
Special recognition on event website/registration confirmation email	✓			
<b>Virtual Exhibitor/Conference Recognition</b>				
Custom virtual booth: Avatar/headshot, logo, website link, social media and contact information, marketing materials, and dedicated booth chat	✓	✓	✓	✓
Expanded visibility: <ul style="list-style-type: none"> <li>Attendees can visit booth until August 2022</li> <li>Featured at all NHOA events in 2021, including its six (6) part series</li> </ul>	✓	✓	✓	✓
Embedded informational/marketing video in virtual booth	✓	✓	✓	✓
Post-Event Reporting	✓	✓	✓	✓
Included in virtual game	✓	✓	✓	✓
Rotating ad in lobby	✓	✓	✓	
Identified as a featured exhibitor throughout the app	✓	✓		
Opportunity to host a virtual networking event	✓	✓		
Promotional push notification(s)	2			
Embedded informational/marketing video in lobby	✓			
Logo included at the beginning of plenary/breakout session presentations	✓			
Option to be a panelist or a panel moderator	✓			
Option to show a 5-minute (max) video (during scheduled break)	✓			
<b>Post Conference Recognition</b>				
Post-Conference Mailing List	✓	✓	✓	✓
Appreciation Email	✓			
Complimentary registrations	6	4	3	2