



2019 NHOA Business Summit Conference

Honolulu, Hawaii

May 21-23, 2019

Prince Waikiki Hotel

Sponsorship Information

Aloha Kākou,

The Native Hawaiian Organizations Association (NHOA) is a non-profit whose mission is to protect, promote, and advance the preservation of federal contracting for Native Hawaiian Organizations (NHOs). Every year, NHOA coordinates a business summit conference that provides education and guidance for all aspiring, current and graduate 8(a) businesses. This event also brings together a diverse group of small businesses in the federal contracting industry to include HUBZone, SDVOB, SDB, WOSB, DBE, 8(a) Joint Venture, Federal Agencies, Prime Contractors, Industry Professionals and Business Vendors.

As a valuable stakeholder in the federal contracting industry for small businesses, we would like to invite you to become a sponsor of the 2019 NHOA Business Summit Conference held on May 21-23, 2019 at the Prince Waikiki in Honolulu, Hawaii.

The business summit conference focuses on legislative, legal and business issues for small businesses. Conference attendees gain valuable knowledge, and practical tips for working with the federal government. In addition, attendees have the opportunity to network with other businesses, contracting officers and government representatives, as well as to the opportunity to form and develop relationships with potential teaming partners.

Sponsoring offers significant opportunities for distinct marketing and competitive advantages. If your company provides any services or products geared towards small businesses, large primes, or federal agencies, we encourage you to consider participating. You will find that this business summit conference will provide high visibility and exceptional networking opportunities all in one place.

BENEFITS INCLUDED IN ALL PACKAGES-

- Complimentary registration(s) (exact number dependent on sponsorship level)
- Discount on additional registrations (exact number dependent on sponsorship level)
- Recognition on the event website
- Recognition in all pre-event publications (social media, email blasts, flyers, email campaigns)
Recognition in the final printed program
- Opportunity to distribute sponsor-provided promotional materials in attendee bags
- Option to have a vendor table
- Option for matchmaking

Recognizing that our partners have different needs and varying corporate strategies, we have designed a set of exclusive sponsorship packages to provide sponsors with maximum exposure for a reasonable investment. For more details, we have included the sponsorship information guide for your reference.

To get started, complete the sponsorship form included. We have also made the form available online at www.nhoassociation.org, under the business summit tab. I would be happy to follow up with a phone call to answer any questions you may have.

We encourage you to become a partner with us and enjoy the success of the 2019 NHOA Business Summit Conference.

DESCRIPTION

The NHOA Business Summit is hosted by the Native Hawaiian Organizations Association, and is currently in its sixth year. Admittedly, conferences can sometimes appear routine. Rest assured that the NHOA's Business Summit will provide you with the tools, network contacts and information needed for your business to be successful. NHOA has worked diligently to create an innovative event which combines culture, technology and education and provides an impressive group of speakers, attendees and vendors.

QUICK FACTS

LOCATION	The Prince Waikiki is located at the gateway to Waikiki, and each of its hotel rooms provides guests with an ocean view. The venue is also within walking distance of Ala Moana Shopping Center, Waikiki Beach, numerous restaurants, and various nightlife and entertainment options.
DATES	May 21-23, 2019
TOPICS	The keynote speakers, panelists and breakout session topics will focus on issues relevant to all federal contractors, both small and large, including: SBA regulations, teaming, cybersecurity and agency priorities.
AUDIENCE	We are expecting 200+ individuals at the 2019 NHOA Business Summit Conference, including: contracting officers and other agency representatives, consultants in disciplines relevant to federal contractors, and representatives from federal contractors in a variety of different industries.
CONTACT	For more information about the Business Summit or Sponsorship Opportunities, please contact: Asai Gilman Executive Director executivedirector@nhoassociation.org

SPONSORSHIP OVERVIEW

The Sponsorship Packages offered are designed to provide maximum exposure and interaction with meeting participants. Your support of the Business Summit will be recognized before, during and after the event through multiple channels of print and electronic marketing, signage and on-site recognition.

SPONSOR BENEFITS

Promote and Showcase: Present your brand, company or organization and promote your products to attendees; meet potential teaming partners and government customers. **Network and Connect:** This is the only event in Hawaii which brings together the influential thought leaders, decision makers, industry partners, and government policy makers of the Federal contracting industry. **Generate Leads:** Generate leads by linking your presence with the premier government contracting event in Hawaii. **Exclusive Right:** First right of refusal opportunity for next year's sponsorships.

BENEFITS INCLUDED IN ALL PACKAGES

- Complimentary registration(s) (exact number dependent on sponsorship level)
- Discount on additional registrations (exact number dependent on sponsorship level)
- Recognition on the event website
- Recognition in all pre-event publications (social media, email blasts, flyers, email campaigns) Recognition in the final printed program
- Opportunity to distribute sponsor-provided promotional materials in attendee bags
- Option to have a vendor table
- Option for matchmaking

PLATINUM SPONSORSHIP \$10,000 (4 available)

- 4 Complimentary registrations to the Business Summit
- Discount on additional Business Summit registrations (up to 4 additional registrations at the Early Bird Rate)
- Option to provide up to 2 promotional items to be included in attendee “swag bags” (can be paper/brochures or other item)
- Recognition on the event website with sponsorship level (including logo, and link to website)
- Recognition in all other pre-event publications with sponsorship level from the date of sponsor’s commitment (i.e., newsletter, email blasts, other print and media promotion of the event)
- Recognition in the final printed program with sponsorship level (full-page advertisement with premium placement)
- Reserved seat at VIP table
- Inclusion of logo on conference signage
- Access to attendee list (with contact information) after event
- Option to be on a panel
- Option to present a panel or keynote speaker
- Option to address the conference at a designated point or show a video (5-minute maximum)
- Option to have an exhibit table

GOLD SPONSORSHIP \$5,000 (unlimited)

- 3 Complimentary registrations to the Business Summit
- Discount on additional registrations (up to 3 at the Early Bird Rate)
- Option to provide up to 2 promotional items to be included in attendee “swag bags” (can be paper/brochures or other item)
- Recognition on the event website with sponsorship level (including logo, and link to website)
- Reserved seating at the Gold Sponsor’s Table
- Recognition in all other pre-event publications with sponsorship level from date of sponsor’s commitment (i.e., newsletter, email blasts)
- Recognition in the final printed program with sponsorship level (half-page advertisement with premium placement)
- Access to attendee list (with contact information) after event
- Option to be on a panel (limited to the first ten (10) sponsors that commit to this sponsorship level)
- Option to have an exhibit table

SILVER SPONSORSHIP \$3,000 (unlimited)

- 2 Complimentary registrations to the Business Summit
- Discount on additional registrations (up to 2 at the Early Bird Rate)
- Option to provide 1 promotional item to be included in attendee “swag bags” (can be paper/brochures or other item)
- Recognition on the event website with sponsorship level (including logo, and link to website)
- Recognition in all other pre-event publications with sponsorship level from date of sponsor’s commitment
- Recognition in the final printed program (quarter page advertisement) Inclusion of logo on conference signage
- Access to attendee list (with contact information) after event
- Option to have an exhibit table

BRONZE SPONSORSHIP \$1,000 (unlimited)

- 1 Complimentary registration to the Business Summit
- Discount on additional registrations (up to 1 at Early Bird Rate)
- Option to provide 1 promotional item to be included in attendee “swag bags” (can be paper/brochures or other item)
- Recognition on the event website with sponsorship level (including logo, and link to website)
- Recognition in all other pre-event publications with sponsorship level from date of sponsor’s commitment (i.e., newsletter, email blasts)
- Recognition in the final printed program with sponsorship level (business card page advertisement)
- Option to have an exhibit table

**Please note that NHOA reserves the right to add and/or substitute benefits to the different packages depending on availability.

OTHER EXCLUSIVE SPONSORSHIP OPPORTUNITIES

In addition to the more traditional Sponsorship Packages, NHOA is pleased to provide the following exclusive sponsorship opportunities.

SPONSORSHIP OPPORTUNITY COST

- **Breakfast Sponsorship (2 available):** Your sponsor support allows attendees to get their day started right with breakfast, while you benefit from added exposure. \$ 4,000 (each)**
- **Lunch Sponsorship (2 available):** This sponsorship allows your organization to gain maximum exposure within a single event that is attended by the majority of conference attendees. This sponsorship includes the opportunity to give some remarks from the podium prior to lunch. \$10,000 (each)**
- **Afternoon Refreshment Sponsorship (2 available):** Connect your brand with attendees during one of the refreshment breaks. \$3,000 (each)**
- **Pre-Conference Reception (1 available):** A great opening to the Business Summit and the opportunity to give remarks will make a significant impact on those attending. \$5,000**
- **Conference Reception (1 available):** The relaxed atmosphere is perfect for networking and recruiting and provides your organization with a great opportunity for specialized exposure. You will have the opportunity to provide remarks during the event. \$7,500**
- **Name Tag Lanyards: (1 available):** The sponsor will receive a great branding opportunity to have their name and logo on the lanyards which all attendees will be wearing. Items for 200 – 250 attendees*
- **Conference Bags: (1 available):** The sponsor will receive a great branding opportunity to have their name and logo on the bags which attendees will carry with them throughout the conference. Items for 200 -250 attendees*

*For these sponsorship opportunities, you will have the opportunity of using your own vendor to provide the items or we can provide a vendor and we will work with you to select the specific products you would like to offer attendees.

**These sponsorship opportunities include some of the other benefits included with the traditional packages. The additional benefits included will correspond to the traditional package which is closest in terms of price but on a modified basis. For questions, please contact Asai Gilman, nhoassociation@gmail.com, (808) 391-2054

HOW TO SECURE YOUR SPONSORSHIP PACKAGE

If you would like to secure a sponsorship opportunity, please complete the attached Confirmation Form and return it via mail, fax or email to:

Native Hawaiian Organizations Association
c/o Asai Gilman
900 Fort Street Mall #1700
Honolulu, HI 96813

executivedirector@nhoassociation.org

Telephone: (808) 391-2054

Facsimile: (808) 629-7099

MAHALO FOR YOUR SUPPORT!